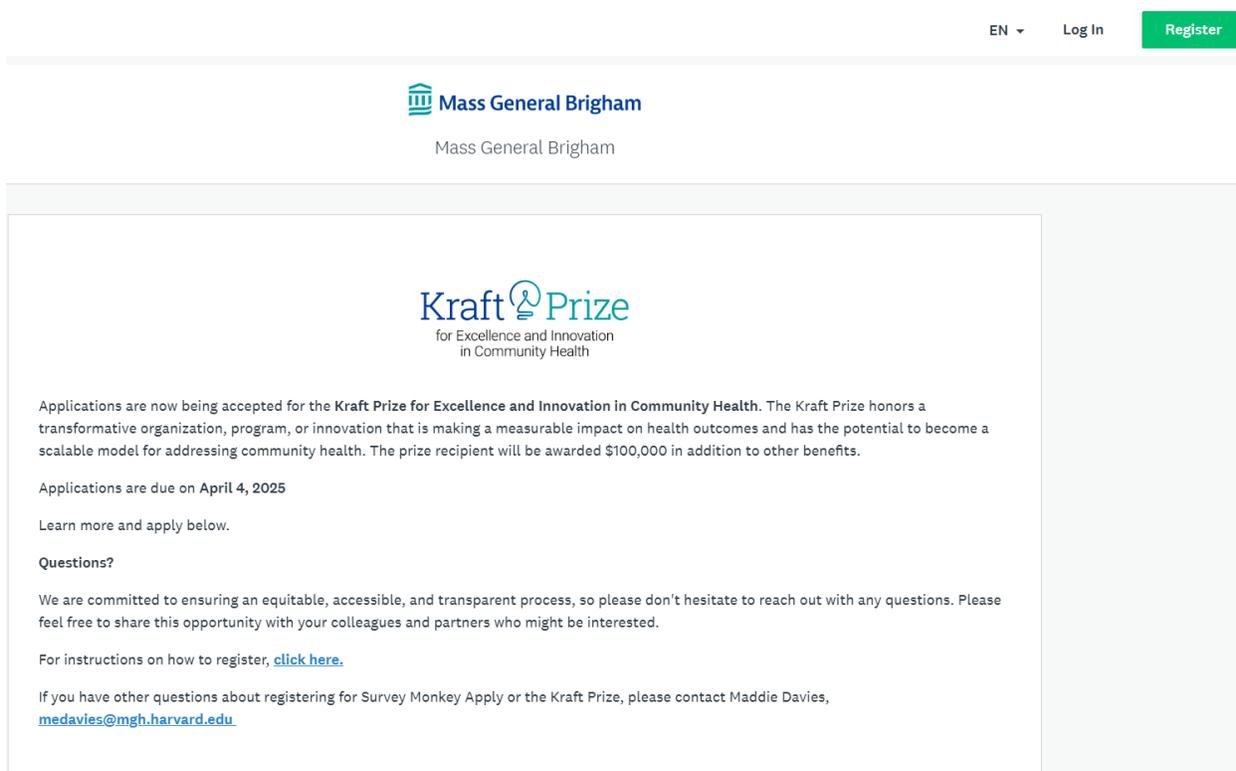


## Kraft Prize for Excellence and Innovation in Community Health SurveyMonkey Apply Guide

The main URL link (<https://mgb.smapply.us>) will take you to the SurveyMonkey Apply page below:

- If you already have a SurveyMonkey Apply log in, click on 'More' to begin the application for the Kraft Prize.
- If you do not already have a SurveyMonkey Apply log in, click on Register to create an account.



The screenshot shows the top navigation bar with "EN" and "Log In" links, and a green "Register" button. Below the navigation is the Mass General Brigham logo and name. The main content area features the Kraft Prize logo and text: "Applications are now being accepted for the Kraft Prize for Excellence and Innovation in Community Health. The Kraft Prize honors a transformative organization, program, or innovation that is making a measurable impact on health outcomes and has the potential to become a scalable model for addressing community health. The prize recipient will be awarded \$100,000 in addition to other benefits. Applications are due on April 4, 2025. Learn more and apply below. Questions? We are committed to ensuring an equitable, accessible, and transparent process, so please don't hesitate to reach out with any questions. Please feel free to share this opportunity with your colleagues and partners who might be interested. For instructions on how to register, [click here](#). If you have other questions about registering for Survey Monkey Apply or the Kraft Prize, please contact Maddie Davies, [medavies@mgh.harvard.edu](mailto:medavies@mgh.harvard.edu)

### To Register for SurveyMonkey Apply:

EN Log In Register

Mass General Brigham

Kraft Prize  
for Excellence and Innovation  
in Community Health

Applications are now being accepted for the Kraft Prize for Excellence and Innovation in Community Health for transformative organization, program, or innovation that is making a measurable impact on a scalable model for addressing community health. The prize recipient will be awarded \$100,000.

Applications are due on April 4, 2025

Learn more and apply below.

EN Log In Register ⓘ

- Questions about a program or information on this site? Contact the site administrator
- Need help with using SurveyMonkey Apply? Check out the FAQ
- Having technical issues with this site? Fill in a support request form

If any issues related to the website, the info icon here can direct to the right contact.

Apply  
Register for an applicant account

Register with

G

OR

Register as an individual  
 Register as an organization

First name Last name

Email

Password

Confirm password

By registering for an account, you agree to our [terms of service](#) and [privacy policy](#).

I'm not a robot

reCAPTCHA

CREATE ACCOUNT

Your password must contain at least:

- 8 characters
- One uppercase letter
- One lowercase letter
- One number
- One special character

Apply

Welcome!

You have successfully registered for a SurveyMonkey Apply account for Mass General Brigham

We've sent a confirmation link to your email. You won't be able to submit applications or complete certain tasks until your email address has been verified.

Continue to site

If your email hasn't been verified the following message will appear. Click on 'Send verification link.'

**⚠ Your email address has not been verified!**

You will not be able to submit applications or complete certain tasks until you have verified your email address

[Send verification link](#)

No applications.

Please choose a program from our program listings page to get started

[View programs](#)

You will receive an email verification email from [noreply@mail.smapply.net](mailto:noreply@mail.smapply.net). Please check your Spam folder if you do not see in your Inbox. **Click to confirm email address.** A message like the one (may be addressed differently) below should follow.

## SurveyMonkey Apply Account Email Verification

Dear Community Member,

In order to validate your SurveyMonkey Apply account we require you to verify your email address. Please click the link below to help us validate that it's really you and your account should be ready to go.

Thanks,  
The SurveyMonkey Apply Team

[Confirm email address](#)



Thanks!

Your email address is now verified.

[Continue](#)

**Welcome to Mass General Brigham**

Mass General Brigham

Dear Community Member,

You have successfully registered for the following site, **Mass General Brigham**, as an Applicant. You can click on the link below to take you to your Applicant portal.

The following programs should now appear when you log into SurveyMonkey Apply:

- Kraft Prize for Excellence and Innovation in Community Health

The screenshot displays the SurveyMonkey Apply interface. At the top right, there is a dark navigation bar with 'Programs' and 'My Applications' links. Below this is the Mass General Brigham logo. The main content area is titled 'Programs' and features a search bar with the placeholder text 'Search programs..'. A single program card is visible, titled 'Kraft Prize for Excellence and Innovation ...'. The card includes the text 'Accepting applications from Feb 6 2025 12:01 AM (EST) to Apr 4 2025 11:59 PM (EDT)', a note that 'Organizations and individual applicants can apply.', and a large green '\$100,000.00' with a 'MORE >' button. At the bottom of the card area, it says '1 - 1 of 1 Programs'.

**To apply for the Kraft Prize for Excellence and Innovation in Community Health:**



Kraft Prize for Excellence and Innovation in Community Health



The Kraft Center for Community Health at Mass General Brigham (MGB) is pleased to invite applications for the **Kraft Prize for Excellence and Innovation in Community Health**. The Kraft Prize honors a transformative organization, program or innovation that is making a measurable impact on health outcomes and has the potential to become a scalable model for addressing community health challenges. The prize is awarded \$100,000 and the opportunity to attend and present at the World Innovation Forum in September 2025 with travel and accommodations provided to the Mass General Brigham Innovation MESH Network and the MESH Center mentorship and investment opportunities through the Mass General Brigham. Two finalist teams will be awarded \$10,000 each and receive entry to the World Innovation Forum. Applicants that have demonstrated measurable improvement in health outcomes using a data-driven, community- and research-informed approach, are especially encouraged to apply.

**The Kraft Center for Community Health** is a hub for excellence in community health...

APPLY

**\$100,000.00**

Open to  
**Organizations and individual applicants can apply.**

Opens  
**Feb 6 2025 12:01 AM (EST)**

Deadline  
**Apr 4 2025 11:59 PM (EDT)**

Name your application

Application Title

75 characters maximum

CANCEL

CREATE APPLICATION

Click on **Kraft Prize for Excellence and Innovation in Community Health** to begin application. You can **'Save & Continue Editing'** at any point and resume at another time.

0 of 1 tasks complete

Last edited: Feb 3 2025 01:10 PM (EST)

Deadline: Apr 4 2025 11:59 PM (EDT)

**REVIEW** **SUBMIT**

Madeline Davies (Owner)  
MEDAVIES@MGH.HARVARD.EDU

**Add collaborator**

Kraft Prize for Excellence and In... Preview

**test**  
ID: 0000000010

**APPLICATION** ACTIVITY

Your tasks Instructions

 Kraft Prize for Excellence and Innovation in Community Health >

 Kraft Prize for Excellence and Innovation in Community Health
...

## Kraft Prize Application

Kraft Prize for Excellence and Innovation in Community Health

For information about the timeline, eligibility, evaluation and more details about the Kraft Prize, visit the application homepage ([LINK TO RFA INFO](#))

### Applicant Information

**Name of organization (if applicable):**

**Name of program (if applicable):**

**Contact first and last name:**

**Title of contact:**

Please share the demonstrated results in improving health outcomes as they relate to the priority area of your program or initiative (cancer, cardiometabolic disease, maternal morbidity or mortality, substance use disorder, social risk mitigation)? (250 words)

Please attach any additional information that you think might help explain your program or initiative.

- For example: testimonial, video, recommendations, or report

 Upload a file

#### Letters of Support

Two letters of support from external community partners or organizations are required. Letters should describe the relationship to the applicant and be no longer than one page.

#### Letter of Support 1:

 Upload a file

#### Letter of Support 2:

 Upload a file

SAVE & CONTINUE EDITING

MARK AS COMPLETE

You can **'Save & Continue Editing'** if the application is not complete. You can come back to your application to edit and submit later. You can find saved applications under **"My Applications."**

You can **'Mark as Complete'** if the application is complete. The application cannot be changed at this point. You will need to contact the administrator if changes are needed.

Click 'Submit.'

The screenshot displays the application management interface. On the left, a sidebar shows a list of applications with a progress indicator for 'Kraft Prize for Excellence and Innovation in Community Health' (ID: 000000010), which is marked as '1 of 1 tasks complete'. Below this, a progress bar and 'Last edited: Feb 3 2025 01:54 PM (EST)' are shown, along with 'REVIEW' and 'SUBMIT' buttons and a 'Deadline: Apr 4 2025 11:59 PM (EDT)'. The main content area shows the application details, including the title, completion status, and a list of fields: 'Name of organization (if applicable): test', 'Name of program: test', and 'Contact first and last name: test'.

Confirm submission of application.

The screenshot shows a confirmation dialog box titled 'Submit application' with a close button (X). The dialog contains the text: 'Please confirm submission of your application. If you wish to take a look at the application before submitting, please Review it.' At the bottom are 'CANCEL', 'REVIEW', and 'SUBMIT' buttons. A green arrow points from the 'SUBMIT' button to a success message box. The success message box features a green checkmark icon, the text 'Application Submitted! Thank you for submitting your application.', and two buttons: 'Go to My Applications' and 'View more Programs', separated by the word 'OR'.

A confirmation email should be sent from [noreply@mail.smapply.net](mailto:noreply@mail.smapply.net). Please check your Spam folder if you do not see it in your Inbox.